

# AKANNI CLEMENT

## UI/UX & PRODUCT DESIGNER

Ibadan, Nigeria | 08142695934 | akanniokelola@gmail.com

Results-driven Senior UX/UI Designer with over 6 years of experience delivering impactful, user-centered designs in digital products and fintech environments. Proven expertise in leading end-to-end product design—from research to scalable UI systems—using Figma, design systems, and advanced prototyping. Adept at translating complex problems into seamless and accessible user experiences that drive business results. Passionate about mentoring, collaboration, and continuous innovation in fast-paced product teams.

### DESIGN HISTORY

#### Freelance Senior Product Designer

##### Remote | Jan 2024 – Present

Led UX strategy and visual design for web and mobile platforms across multiple client projects.

Built scalable UI frameworks and interactive prototypes using Figma's advanced features (auto layout, variants, tokens).

Conducted usability testing, A/B testing, and iterative design sprints to improve engagement and conversion.

Mentored junior designers on UX best practices and atomic design systems.

#### Web Developer

##### Leadrave Company, Lagos | Jan 2023 – Dec 2023

Collaborated with designers to implement responsive, user-friendly interfaces.

Used HTML, CSS, and JavaScript to build scalable front-end components for digital banking solutions.

Participated in product planning and agile sprints, aligning UI development with business objectives.

Conducted performance audits and implemented UX optimizations.

#### UX Designer

##### Emmant Budd Communication, Ibadan | Jan 2019 – Dec 2023

Drove UX discovery through user interviews, heuristic evaluations, and analytics reviews.

Created journey maps, wireframes, user flows, and interactive prototypes for enterprise products.

Collaborated with product managers and developers to deliver accessible and intuitive experiences.

Supported analytics integration with tools like Google Analytics for ongoing UX insights.

#### UIDesigner

##### Benthads Group, Lagos | Jan 2017 – Dec 2019

Designed visual interfaces and brand-aligned assets for client web platforms.

Focused on clean typography, layout structure, and color harmony across responsive designs.

Partnered with development teams to ensure visual consistency and usability.

### Education

B.Sc. in Criminology | 2017

National Open University of Nigeria

### Key Skills

Figma (components, variants, auto layout, design tokens)

Adobe Creative Suite

UX Research & A/B Testing

Information Architecture & User Flows

Visual Design (Typography, Layout, Color Theory)

Accessibility (A11y), WCAG Compliance

Design Systems & Atomic Design

HTML, CSS, JavaScript (basic front-end)

Agile Collaboration & Cross-functional Teams

UX Analytics (Hotjar, Google Analytics)

Motion Tools (Lottie, After Effects, Principle)

Mentorship & Design Leadership

### Tools & Soft Skill

Figma

Adobe XD

Notion

Hotjar

After Effects

Lottie

Google Analytics

Trello

GitHub

HTML/CSS/JS

Stakeholder collaboration

Strategic thinking

User empathy

### Certifications

Product Management – 3MTT, 2025

Product Design – Digital for All (Tech4Dev), 2023

Developer Program – Young Africa Works, 2022

Creative Arts and Design – Twim Art Institute, 2019